



Tackling deforestation in the cocoa sector



World Cocoa
Foundation

World Cocoa Foundation

Our vision is a thriving and sustainable cocoa sector, where farmers prosper, communities are empowered, and the planet is healthy towards 3 goals:

- Increasing farmer income,
- Combating child and forced labor,
- Eliminating deforestation in the cocoa supply chain and restoring degraded forests



Who are our members?



Small
Companies:
62%

Medium
Companies:
25%

Large
companies:
13%

The Cocoa & Forests Initiative

In 2017, Governments and leading cocoa & chocolate companies joined in an unprecedented partnership to **eliminate cocoa-related deforestation** and restore forest areas - starting in Côte d'Ivoire and Ghana and expanding to Colombia in 2018.



CFI has 35 Signatory Companies



The CFI is Working Together to End Deforestation

CFI Vision: ... to work together to end deforestation and promote forest protection and restoration in the cocoa supply chain (CFI Frameworks for Action)

CFI is an unprecedented Initiative that is:



**TRANSFORMING THE
SECTOR;**



**PROMOTING
TRANSPARENCY AND
ACCOUNTABILITY;**



**ESTABLISHING
STRONGER
COLLABORATION;**



**PROMOTING
COLLECTIVE ACTION
AND DATA SHARING;**



**ESTABLISHING
ALIGNED BEST
PRACTICES AND
QUALITY M&E**

Delivering on CFI Commitments

Government

- Adoption of **forest policies** and guidance focused on forest protection, restoration and promotion of cocoa agroforests
- Establishment of national cocoa **traceability** system to farm level
- Provision of updated **boundary maps**
- Adoption of national **forest monitoring system**
- Adoption of National **Climate Smart Cocoa Standard**
- Facilitate **multi-stakeholder landscape** in alignment with **REDD+**

Companies

- Establishing **cocoa agroforestry**
- **Farmer training** productivity and climate smart cocoa
- **Forest conservation & reforestation**
- Improving cocoa **traceability** in direct supply chains from farm to first purchase point
- Codes of conduct to ensure **no sourcing of cocoa** from national parks and reserves.
- **Sharing data** to contribute to deforestation monitoring and traceability
- **Building collective action** in priority landscapes/ Hotspot Intervention Areas

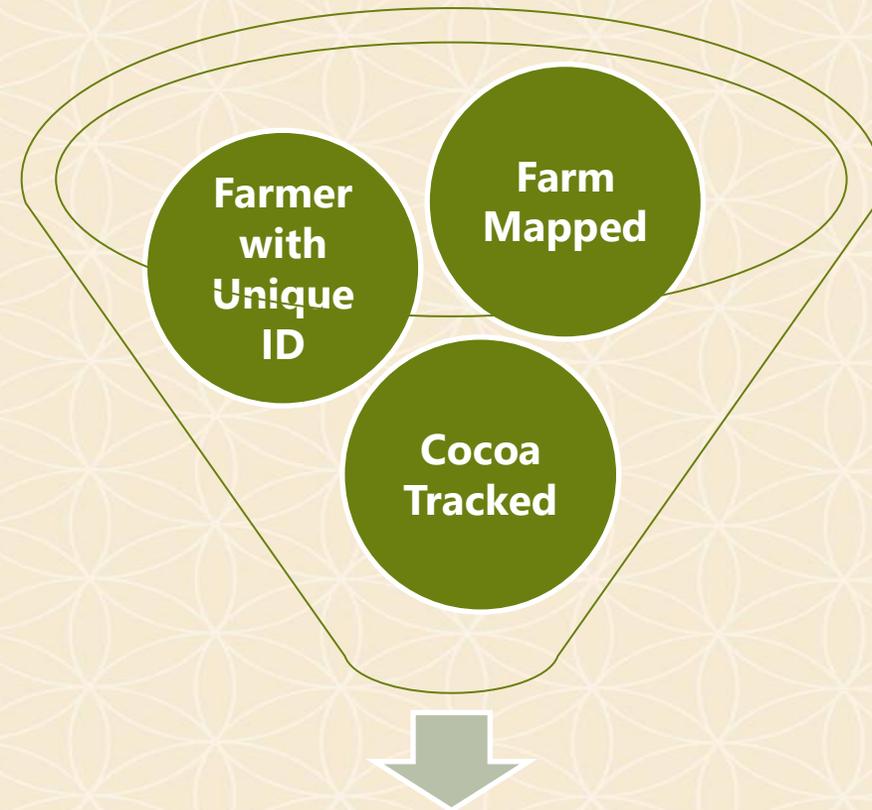


85%

traceable cocoa to ensure no deforestation



915,000 farms mapped in 2022



Traceable Cocoa



37 million
forest trees distributed for agroforestry
and forest restoration (since 2018)



240 000 farmers practicing agroforestry



*"I decided
to join the
project because planting
trees will bring back the
forest, which will bring
us back the rain"*

Lucas



725,000
farmers trained in good agricultural
practices, for More Cocoa On Less Land



“When farmers see the end results of applying good agricultural practices, it enables them to look beyond this season’s crop, and to a more sustainable farming future. They see that increasing cocoa yield with the same amount of land is possible.”

Hamidu Isaka

Ways the Cocoa Sector can Accelerate and Scale Impact on the Ground



Scaling public-private collective action to conserve forests and restore degraded landscapes



Promoting data sharing



Scaling up cocoa agroforestry and climate-smart cocoa and alignment with carbon commitments



Advancing company and national traceability & alignment with EU Regulations



Exchanging global lessons and expanding concentrated efforts beyond West Africa



CocoaAction Brazil

Cocoa as a driver of reforestation and restoration

- Updating and implementation of cocoa GAP curriculum
- Baseline of cocoa-related deforestation
- Agroforestry analysis
- Economic feasibility analysis of cocoa production systems (SAF, Cabruca, full sun)
- Deforestation monitoring
- Development of strategic plan – Cacao 2030

Cocoa, Forest & Peace

- 24 Signatories
- 170 municipalities
- 2030 Action Plan
 - Zero-deforestation cocoa production models.
 - Financial instruments that consolidate zero deforestation cocoa models.
 - A monitoring, verification and traceability system.
 - Strengthening cocoa institutions to face the challenges of forests and peace.
 - A communications and transparency strategy.



Thank you
ethan.budiansky@worldcocoa.org



World Cocoa
Foundation